

PEOPLE | SUCCESS | LIFESTYLE
BUSINESSTODAY

netzero 

towards a sustainable nation 2050

Special Edition

SUSTAINABILITY SUPPLEMENT **OCT** 2023

ENERGY TRANSITIONS : SMALL STEPS BIG IMPACTS





ENERGY TRANSITION: SMALL STEPS BIG IMPACTS

SUSTAINABILITY
SUPPLEMENT OCT
2023

- After publishing our inaugural issue of Net Zero 2050 in May, due to overwhelming response we are compelled to publish our second edition in October
- The second issue will focus on Energy Transition as the time is now to plan and execute our green energy journey.
- Key in achieving the 2050 net zero target is making sure we all start looking into greener energy. Be it doing it in a big way or small steps.
- As the private sector looks to transit into sustainable energy avenues, the public sector must lead by example and create conducive, or incentive driven plans
- Also the announced Economic Ministers RM25 Billion Energy Transition Roadmap

A QUALITY LIFE WITH SUSTAINABLE ENERGY



Why must we adopt Green Energy?



Is transitioning going to be expensive?



What are the incentives and offers out there?



Is Solar the only alternative available in Malaysia?



Can I sell my access power back to the grid?



Why small businesses should also consider energy transition?



This edition will seek to bring attention to all these questions that is plaguing industry.

2nd EDITION OF NET ZERO 2050

What needs to be done, what's being done and where are we now?

01

Prefix

BusinessToday will be publishing the 2nd Special supplement giving an opportunity to various industry players to share to readers their Sustainability efforts.

02

Benefits

From business perspective, enablers can share their offerings and services for potential industries to seek and gain access to such services

03

Public

For general public this will be a good avenue to understand on the efforts corporations are taking to reduce their carbon footprint

04

Expert Opinion

There will also be analysis and experts who will share on Malaysia's progress toward the 2050 target.

SUPPORTING THE INDUSTRY



Enabling the industry to adopt ecological ways to operate business are the supporting players



Bursa, Security Commission, Bank Negara have all joined to assist corporates meet their carbon emission targets



Bursa launched the FTSE4Good Index for PLCs with ESG agenda



MIDA, MGTC, MDeC, KeTSA and various agencies offer grants



Financial assistance by banks for sustainable efforts are readily available



Green Sukuk, Green Bond, Green Financing



Broking houses now provide ESG ratings for PLCs



Green and Sustainable investment are now trending

EXCLUSIVE

SUSTAINABILITY SUPPLEMENT

OCT 2023

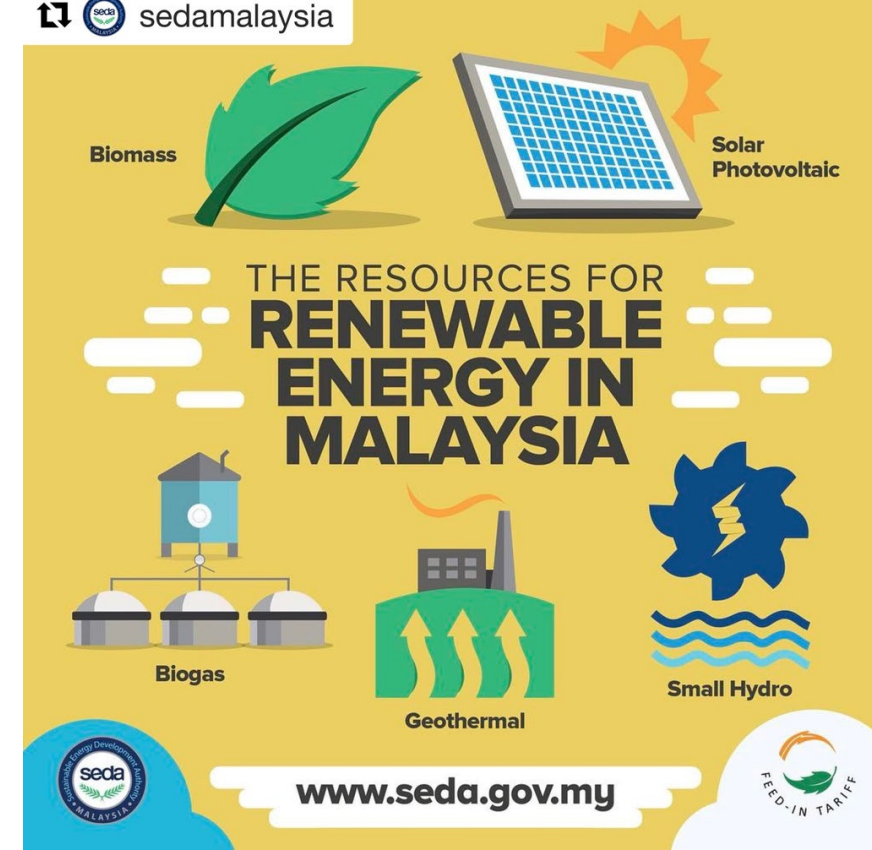
ENERGY TRANSITIONS : SMALL STEPS BIG IMPACTS

EDITORIAL CONTENT

- Commentary from stakeholders and industry experts
- Energy Transition: NRECC's Roadmap
- Future Cost Of Power: Tariff, subsidy and Resources
- Commentary from the various industries and association
- Trade Commission, and Chamber of Commerce on export standards on Sustainability



 sedamalaysia



The infographic features a central title "THE RESOURCES FOR RENEWABLE ENERGY IN MALAYSIA" in bold black letters. Above the title are icons for "Biomass" (a green leaf) and "Solar Photovoltaic" (a solar panel with a sun). Below the title are icons for "Biogas" (a house with a biogas plant), "Geothermal" (a factory with steam), and "Small Hydro" (a dam with water). At the bottom, there are logos for "seda" (Sustainable Energy Development Authority of Malaysia) and "FEED-IN TARIFF". The website address "www.seda.gov.my" is displayed in a white banner at the bottom.

OUR PARTNERS

SMALL STEPS BIG IMPACTS



**Ministry of Natural
Resources, Environment
and Climate Change**

Minister Nik Nazmi



Ministry of Economy

Minister Rafizi Ramli



MIDA

*Mr. Arham Abdul
Rahman Helms*



**Amanah Lestari Alam
(ALAM) & Bank
Pembangunan Malaysia**

*Chairman, Tan Sri Zakri
Abdul Hamid*



Bursa Malaysia

*CEO Datuk Muhamad Umar
Swift.*

WHO SHOULD TAKE PART

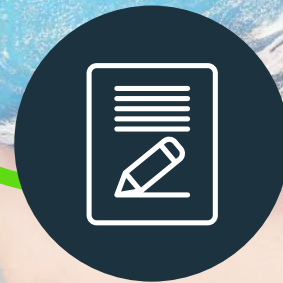
Private/Public sector supporting businesses in their journey towards sustainability.

Energy, Investment, Services, Consultants, communication, network, ICT



Net Carbon, ESG, Climate Change, Environment, Sustainability

Companies that have adopted measures in sustainability and would to share to the public



The Special Supplement will be distributed in the following areas:



20,000

MINISTRIES & PARTNERS

KETSA, MITI, JPN, MOSTI, KKM, KKMM, MAF, MEDAC



798,000

BT DIGITAL PLATFORM

WEBSITE, FACEBOOK, LINKEDIN, TWITTER



30,000

NEWSLETTER

30,000 HIGH NET WORTH EMAIL SUBSRIBERS



111,360

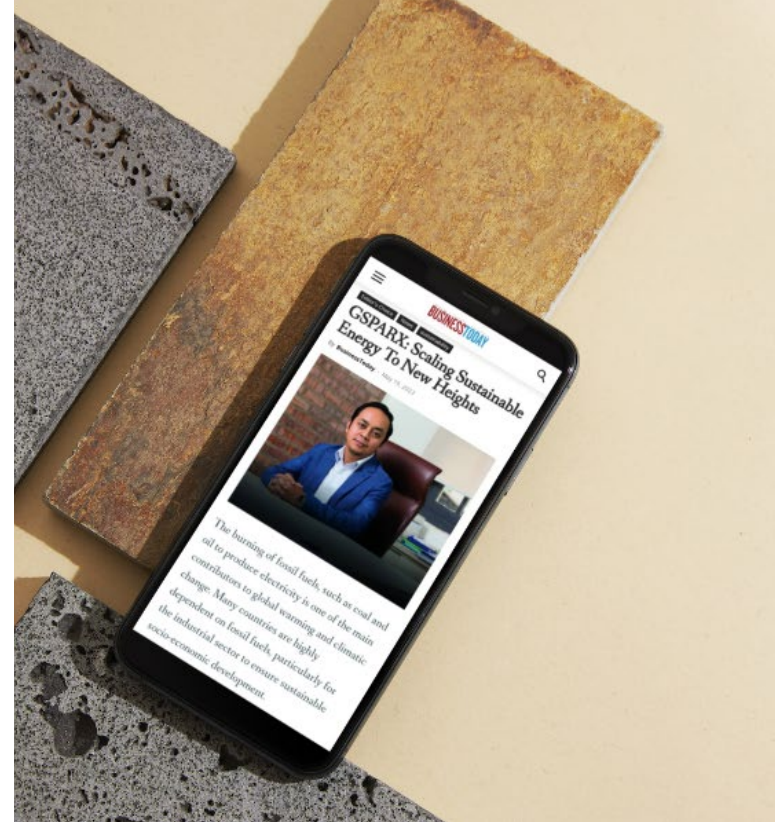
PRINT + E-EDITION

**DISTRIBUTION
& REACH
1,000,000**

PREVIOUS EDITION NET ZERO 2050

Towards A Carbon-Neutral Malaysia 2050

[Read More](#)



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ENERGY TRANSITIONS | SMALL STEPS BIG IMPACTS

Efforts to apply awareness about the importance of preserving and protecting the environment are important to guarantee changes in community living practices towards achieving a more sustainable future for future generations

Dato Hamzah Bin Husin CEO, SEDA

